

# CEE U MEDIA

Video Screens  
Printing  
Bathroom Signs  
Posters

**Smart Business Owners Know The  
Value of Advertising**

## VIDEO SCREENS

We offer three types of video screens:

- Message Screens
- Advertising Screens
- Counter Top Screens

Why Video?

- Attention Grabbing
- Affordable
- Repeats your continuous ad throughout the day
- Easy to replace ads
- Something different - not your average ad



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**XTREME AIR**  
Trampoline Park & Inflatable Park

## Advertising Screen

Screens are low cost to advertise on.

Capture Customers Attention as they walk by.

Easily updated with our app.

They display your ad 24 hours a day.

## Message Screens

Message Screens can be used in a variety of locations. They display only your content which is custom designed by our staff. They are great for announcements such as birthdays, retirements, announce new items, etc.

Put up to 20 slides on your screen.

Top 3 Applications:

### Safety Screens

Placed in an industrial setting. Usually located in the break area or time clock area. Make changes monthly. Promote Safety.

### Menu Boards

Message screens make great indoor menu boards. Easily updated. Bright and colorful attention grabber for items you want to promote.

### Message Screens

Great for your individual business. Promote whatever you want on your screens.

- Hotels - promote your hotel
- Liquor Stores - promote select products
- Venues - promote upcoming events

Uses for message screens are only limited by your imagination. Call Today for an appointment.



# FAQ - Video

## What size are the video screens?

We supply 43 inch to 55 inch screens for all of the screens we install with the exception of the safety screens at industrial sites, those screens are 32 inch. Some customers provide their own screens.

## Who installs the video screens?

Cee U Media provides installation unless the screens are customer supplier and then the customer provides installation.

## What does the customer need to provide?

A place to hang the screen, power for the video screen and an ethernet connection to the video screen.

## How many slides are on a screen?

Advertising screens only have 25 to 30 slides. Allowing advertisers to get full benefit of their ads.

Messages screens are no more than 25 slides.

## Who makes the slides for the screens?

Cee U Media produces most of the slides. Occasionally a customer will produce their own slide.

## Is video screen advertising effective?

Yes, it is very effective. It produces a message several times in a day. Ads are designed to attract attention and keep the message in their mind for days to come.

## Can you include video instead of a slide?

Yes, most slides stay on the screen for 10 seconds before proceeding to the next slide. We can install 15 second video instead of a static ad.

## How do I host a video screen in my business?

You contact Cee U Media. Our consultant will come out to your business and help you select the type screen you need, select a place for installation. Then get you set up for the day of installation. One of our reps will be there on the day of installation to make sure everything is installed according to our agreement.

## What do I get out of having a video screen in my business?

If you have an ad screen then you get 3 free ads on your own screen or pick three other locations for your ad.

If you have a message screen then only slides that promote your business will be on the screen. We will custom design your slides or you can pick from hundreds of slides that can be customized for you.

If you have questions, ask your rep or email us at

[CeeUMedia@gmail.com](mailto:CeeUMedia@gmail.com)

## **Benefits of Video Screen Advertising**

### **Low Cost / High Yield**

**Screens are placed in high traffic areas. So your ad is seen by hundreds of people per day.**

**Ads are eye catching and provide basic information. Images, address, phone, hours, what you do, just enough to peak their interest so they will call you or visit.**

**Ads can be changed up to 4 times per year at no additional costs.**

**Statistics prove that your customers are watching more video.**

**Video ads will increase your sales.**

**Video ads can convey huge amounts of information in a short time.**

**Video ads capture your audience.**

**Video ads are quick and easy to digest .**

**Video ads are more memorable than the written word**

**Video helps to build trust and credibility thereby bringing you more customers**

**Get your point across, quickly and effectively.**

**Create a personal relationship with viewers.**

# Publications

We currently publish several publications for the Chattanooga and North Georgia area. The publications listed below are published quarterly. In

- January
- April
- July
- October

All the ads for these publications are the same size - see Sample Below. Cost per ad is \$99.00 per quarter per publication per ad.

**Sample Ad Size 3.75 wide x 2.50 tall**



**Medical Guide** - These are produced for the South side of Chattanooga and North, Georgia, another one is produced for the Hixson, Red Bank Area. Medical Guides are distributed to physicians offices, image centers, pharmacies and other health care providers. Most advertisers are companies that provide medical services or products to local residents.

**Golf Guide** - Area Distribution is the same as the Medical Guide. Guides are distributed to area golf courses, driving ranges, restaurants, other local businesses.

**Downtown Chattanooga Guide** - These are distributed to area hotels and restaurants in the downtown area. Advertisers consist of restaurants, tourist attractions, and personal services.

**North Georgia Community Guide** - Covers Fort Oglethorpe, Ringgold, LaFayette to Summerville, GA.

**Calendar** - At the end of the year we produce calendars that are 11x17 or 12x18 for area communities, schools, and police and fire departments. Ad sizes are different according to the size of the calendar. Contact us today to get your calendar starter for next year.

## Print Publications

Ads are full color eye catching and provide your logo, address, phone.

Each publication has over 60 distribution locations.

Low Cost / High Yield

NO CONTRACTS

Quarter to Quarter

Change your ad with each publication.

Print ads customers can carry with them to keep your offer / business in their mind.

All ads are the same size. See sample . Size is 3.75 x 2.50. Just a bit larger than a business card.

Advertisers only pay for their ad after publication and distribution.

After that we send you an invoice for \$99.00. No hidden fees. NO contracts.

Include coupons in your ad.

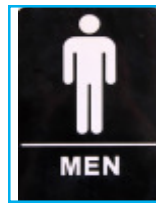
Advertisers get a FREE online profile on:  
[Chattanooga4U.com](http://Chattanooga4U.com)

Call us today to get your ad in one of our publications. All ads designer free of charge. All we need is your information, logo and what you want to promote.

Call or Text Us •Today  
423-509-9571



# Bathroom Signs



Bathroom Signage is a great way to promote your business or event. Our signs are colorful, provide you with a captive audience up close and personal. Target your audience by gender, age, income, lifestyle. Bathroom advertising is a fraction of the cost of mainstream advertising.

Sample below

 <p>Open 10am-7pm / Mon-Sat Located In Summerville, GA</p>	 <p>THE ONLY WAY to BARTER</p>  <p>Call Today to Set Up An Appointment 423-877-2202</p> <p>CHATTANOOGA</p>
 <p>CHATTANOOGA4U.com</p> <p><b>Business Owners</b></p> <p>Get a Free Online Profile Free Marketing Survey</p> <p>It's like an online yellow pages Go to Chattanooga4u.com Fill out and submit the form</p>	<p>Place your ad here</p> <p>Call or Text Us Today</p> <p>Cee U Media.com 423-509-9571</p>

## Why Bathroom Signs

Most people spend almost 2 years of their life in a public bathroom. Did you know that? And what are they looking up, most of the time it is just a blank wall.

We can change that and give them something more interesting to look at. The average person spends 1 to 4 minutes at a urinal, 4 to 10 minutes in a stall and a couple of minutes at the sink and drying their hands.

If they had something to look at and read most people would take an extra minute or two to read the whole ad. Plus it is not like a main line ad on tv, radio, newsprint or even a roadside billboard . With those you only see the ad for a few seconds maybe a minute at most. And then the next ad, the next commercial, the next billboard and by now you have forgotten about the first ad you seen. With these you have more time to absorb the ad and retain the information.

Average Time Reading a  
**BATHROOM SIGN**  
1 to 10 Minute



Average Time Reading  
**Other Type Ads**  
10 to 90 seconds

**Bathroom Signs** is the only medium where you are guaranteed to target a select gender.

**Bathroom Signs** are proven effective and affordable. What better way to attract a persons attention at a moment when they are searching for a distraction? Something to read, something to occupy their mind.

## Survey results of Restaurant & Nighclub Patrons Exposed to Restroom Advertising

- 98% reacted either positively or neutral to seeing ads in the restroom.
  - 92% were able to name specific advertisers without prompting.
  - 88% recalled at least four selling points in the ads surveyed.
  - 83% of those surveyed are between 25 and 54.
  - 64% classify themselves as professional, managerial, or sales.
  - The average person surveyed dines out 12.6 times a month.
- *Barbour&Monroe • Marketing Research Studies*

## What Do You Get From Bathroom Advertising

- A Captive Audience
- Your Are Up Close & Personal
- No Long Term Contracts
- Low Cost Effective Advertising
- Higher Viewer Ad Recall
- Full Color Advertising
- Target Your Audience

## Top 9 Reason to Advertise with Bathroom Signs

1. Your ad is strategically placed in the best possible location for customers to see it. Since your ad is in such a private setting it becomes more personal making it easier to recall.

2. Our customers seem to lead a more active lifestyle and have more disposable income. Making it easier for you to recruit them as your customers. Main stream media usually does not attract their attention.

3. Target your audience. One of the best ways to target by gender, lifestyle, income and age. Therefore, your advertising money will reach a much higher percentage of your potential customers.

4. Full color ads. Professional designed ads to attract the attention of your customers with color, and images. Establishes a visual impact that will be remembered for days. Higher recall for your customers.

5. As an advertiser you have a captive audience. What else is that to do at that moment? Customers will have 4-10 minutes to view, and review your ad. Ads present an image that will be remembered for days.

6. Something different. Gives your customers something to think about while relieving a boring situation. Better than staring at a blank wall.

7. No competition. Compared to other forms of advertising where your customers only see or hear an ad for a few seconds maybe minutes at most. This makes an impression on the minds of your potential customers.

8. Introduce yourself, brand your name and your product / service. Customers feel like they know you before they contact you.

9. Low Cost. Compared to other forms of advertising and the results you get. This is one of the best economical ways to reach new customers.

## Bathroom Advertising

is the only form of advertising that  
can target a specific gender  
**with 100% accuracy**

## You Can't Turn The Page Change The Channel or Fast Forward



**70% or more of restaurant patrons visit the restroom at least once or twice during their visit.**

**Bar patrons three or more times per visit.**



**Where else can you find a  
Captive Audience  
that will read and recall your message at such an economical price?**



# FAQ - Bathroom Signs

**What is the least amount of time I can advertise?** 3 months is our minimum for events, products, or services. Of course longer time periods are available and an increase in savings with longer time frames.

**What is the least amount of ads that I can have? Can I start with one or two?** The least amount of ads is 10 either Bathroom Ads, Posters or Video Screens. Anything less will not get the results you want and you are basically wasting your money.

**Can I pick the spots to place my ad?** Yes, you will receive a list of available locations. Pick and choose from that list. Or we can pick places at random to place your ad.

**Who creates the ad?** We can create the ad for FREE in our art department or you can supply a camera ready ad.

**What do I need to give you for my ad?** We need 3 things. 1) Your logo 2) Any artwork, photos you want included 3) Any information you wanted included in your ad. All artwork should be 300 dpi and either a jpeg or tiff file format.

**If I advertise in both the Men's and the Women's bathroom but at the same location is that considered one ad?** No, that would be two ads. Each ad space whether a video screen, bathroom sign or poster is an individual location. You can place separate ads in each location or the same ad in all locations.

**Will I be able to reach my market?** Yes, you can focus your ad by age, income, gender, lifestyle, etc. By doing so you will spend less money and still achieve the results you want.

**Will it diminish my company by advertising in bathrooms?** No, of course not. 98% when surveyed expressed a positive opinion about Bathroom Advertising. Many national brands use Bathroom Ads. Companies like, Taco Bell, Budweiser, Uber, Sony, Axe, Miller Brewing and many others.

**Should I place my ads in locations close to my business?** While it is true that most small business owners get most of their customers from a 10 to 15 mile radius. Is it not uncommon to have customers from a greater distance. If you are a local company and only want to attract local people then advertise locally. But if not then spread your advertising out to reach a broader area and a larger customer base.

**What kind of response should I expect?** That really depends on how many ads you have, the frequency of the ads and what the offer is. The greater an offer the larger response. Always ask people how they heard about you. Put a copy of your ad in your store so that customers will see your ad again. Offer a special discount for mentioning the ad whether it was on the video screen, bathroom wall or a poster.

**Do you offer an agency discount?** Yes, 20% agency commission to any advertising agency with a contracted buy of 25 ads or more for a minimum of 6 months.

**What do I need to do to place an ad or become a host for the Bathroom Signs, Posters or Video Screens?** Contact us at CeeUMedia@gmail.com or call / text us at 423-509-9051. Allow up to 24 hours for someone to get back with you.